



***Commonwealth of Virginia***  
***Office of Governor Terry McAuliffe***

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**Governor McAuliffe Announces 323 New Jobs  
for Orange County**

*~Green Applications LLC to invest \$9.75 million to establish first  
Virginia operation ~*

**RICHMOND** - Governor Terry McAuliffe announced today that Green Applications LLC, a Division of Green Distribution, one of the largest printers and distributors of textile merchandise and heat applied graphics on the East Coast, will invest \$9.75 million to establish its first Virginia operation in the Town of Gordonsville in Orange County. The company will design, screen print, produce and distribute graphic art on heat transfers and apparel, creating 323 new jobs. Virginia successfully competed against Florida and New Jersey for the project.

Speaking in Gordonsville at today's announcement, Governor McAuliffe said, "It is a pleasure to welcome Green Applications to Virginia as the company further expands its footprint on the East Coast. The investment in Gordonsville is a testament to the superior workforce in Orange County and the return of a formerly-vacant building to productive use is a symbol of economic revitalization in the region. My top priority as governor is to grow and diversify the economy and attract innovative companies to the Commonwealth, and the creation of over 300 new jobs with this investment marks significant progress toward ensuring our economy remains competitive in the 21<sup>st</sup> Century."

"We are thrilled to add Green Applications to the roster of companies that operate in Virginia," said Maurice Jones, Virginia Secretary of Commerce and Trade. "This significant investment and 323 new jobs are valuable to Gordonsville, Orange County and the Commonwealth."

Founded in 2009 and headquartered in Secaucus, New Jersey, Green has grown to employ over 450 employees delivering creative and manufacturing artistry to the screen printing industry. With a full service art department, screen room, printing presses, warehouse facility, and one of the most experienced management teams in the industry, the company provides strategic print solutions to its varied customer base. For more information, visit [www.green-applications.com](http://www.green-applications.com).

"Virginia is great state with a strong workforce to lead our East Coast expansion," said Robert Butters, Green Applications Owner and Chief Executive Officer. "As the textile print and embellishment industry moves back to domestic production, being located in the center of the East Coast allows us to deliver quick-turn and strategic solutions to our customers. We worked closely with the Virginia Economic Development Partnership to realize this opportunity and I am excited by the tremendous growth potential in the region."

The Virginia Economic Development Partnership (VEDP) worked with Orange County, the Town of Gordonsville and the Central Virginia Partnership for Economic Development to secure the project for Virginia. Governor McAuliffe approved a \$540,000 grant from the Governor's Opportunity Fund to assist Orange County and Gordonsville with the project. Through its Virginia Jobs Investment Program, the Virginia Department of Small Business and Supplier Diversity will provide funding and services to support the company's retraining activities.

S. Teel Goodwin, Chairman of the Orange County Board of Supervisors, stated, "I am thrilled to welcome Green Applications to the Orange County business community. We see the addition of the Company in Orange as a great opportunity for many of our citizens and look forward to a productive future for all involved."

Robert K. Coiner, Mayor of Gordonsville, said, "I am excited to welcome Green Applications and owner Robert Butters to our community. The decision to move to Gordonsville reinforces the pro-business climate and high quality of life our community has to offer. We look forward to helping our new corporate citizen grow in Gordonsville."

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